

2019

BirdDog

PRODUCTION. SIMPLIFIED.

## NDI PIONEERS

First company to ship an NDI Hardware Encoder

First company to release NDI Hardware Decode

First company to release an NDI Tally System

First NDI Audio Intercom System

First company to ship Full NDI PTZ Cameras

First NDI PTZ Keyboard



BIRDDOG

# OUR TECH

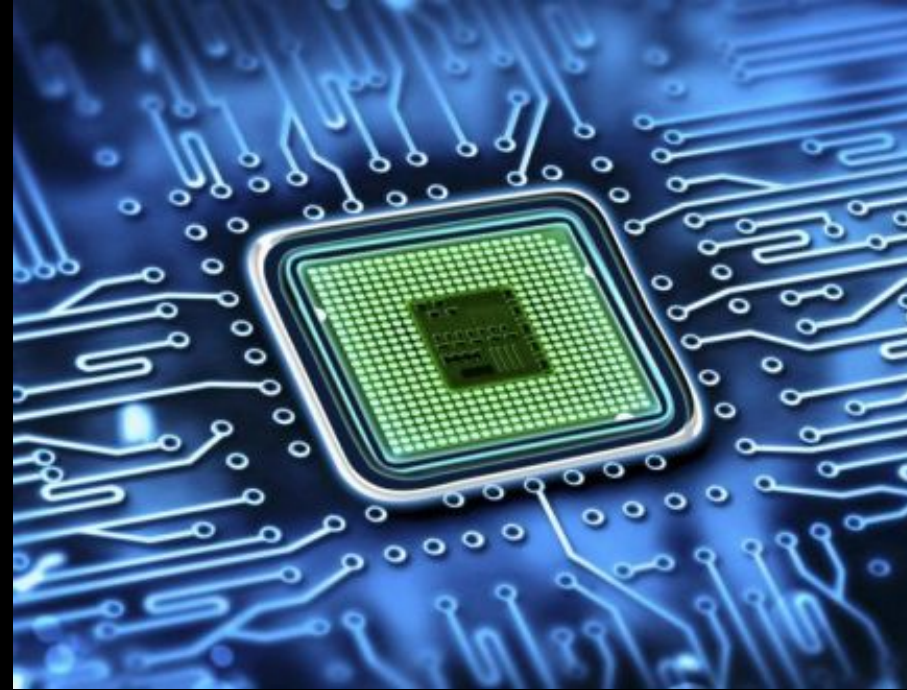
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# Its all starts with the silicon

BirdDog designed its own NDI chip

- Lowest possible latency
- Highest image quality
- Encode and Decode
- Highly miniaturized
- Scalable and flexible





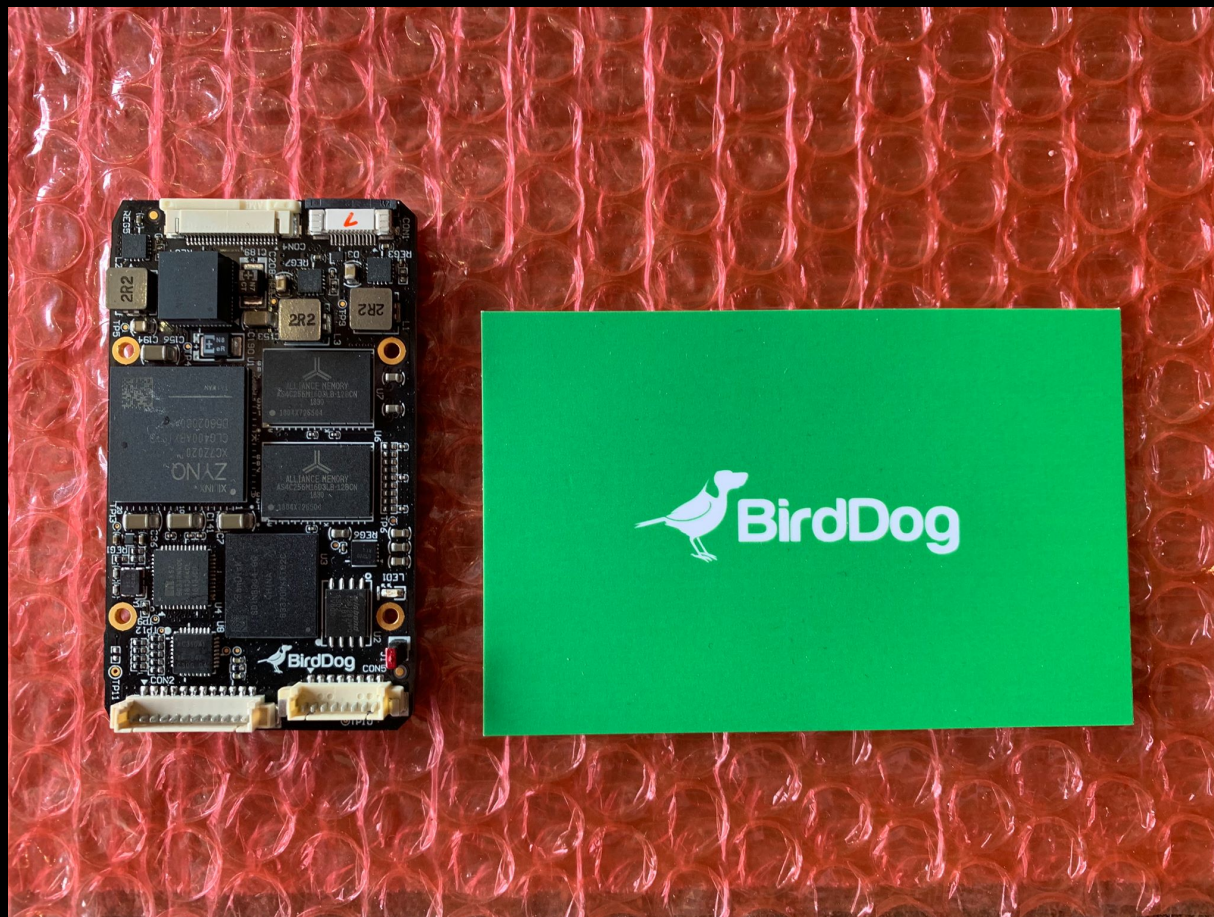
# Encode and Decode

Worlds first Encoder  
Worlds first Decoder

End-to-end speed is  
suitable for IMAG



# Highly miniaturised







CURRENT PRODUCTS

# OUR PRODUCT LINE

PRODUCTION. SIMPLIFIED.

# Studio NDI

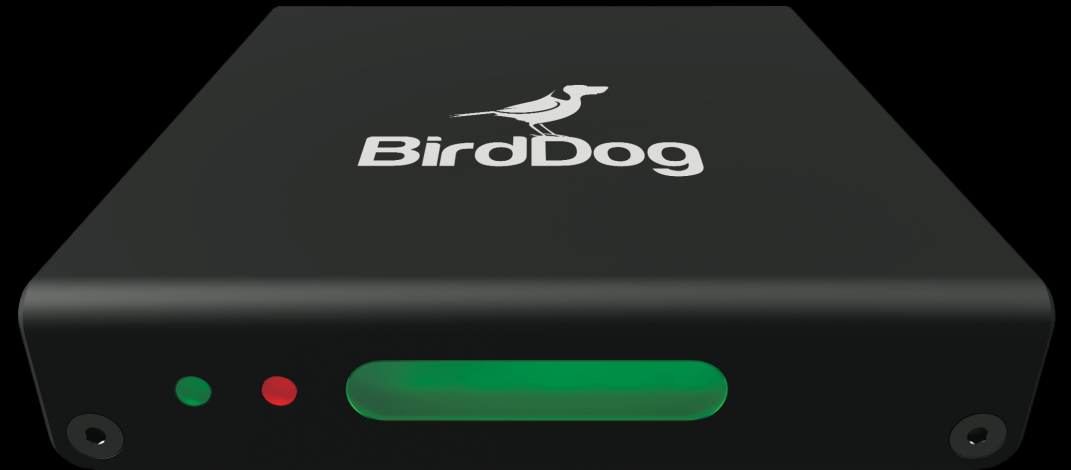
- NDI Encode up to 1080p60
- NDI Decode up to 1080p60
- SDI and HDMI
- Cross converter
- Tally System
- Audio Intercom
- PoE
- Aircraft Grade Aluminium
- \$695





# Mini

- NDI Encode up to 1080p60
  - NDI Decode up to 1080p60
  - HDMI
  - Tally System
  - Audio Intercom
  - PoE
  - Aircraft Grade Aluminium
- 
- \$495



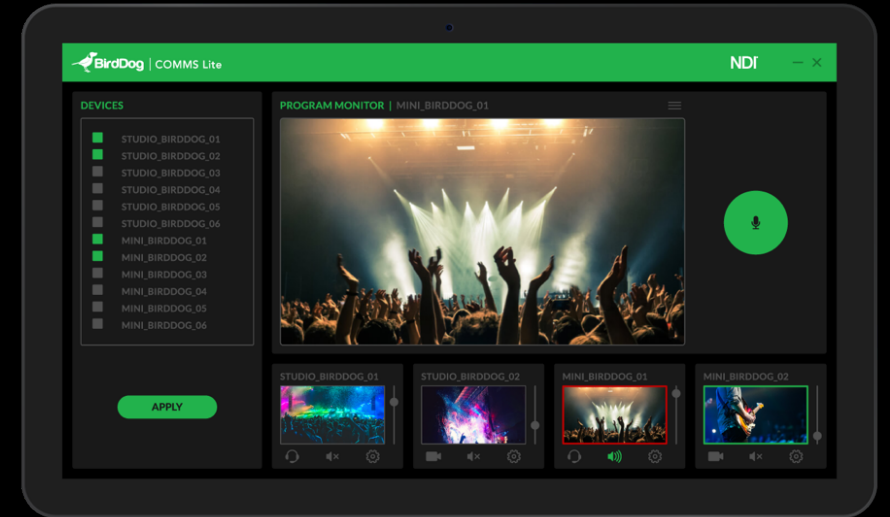
# Comms Lite & Comms Pro



# Comms Lite

Free to download for  
all BirdDog customers

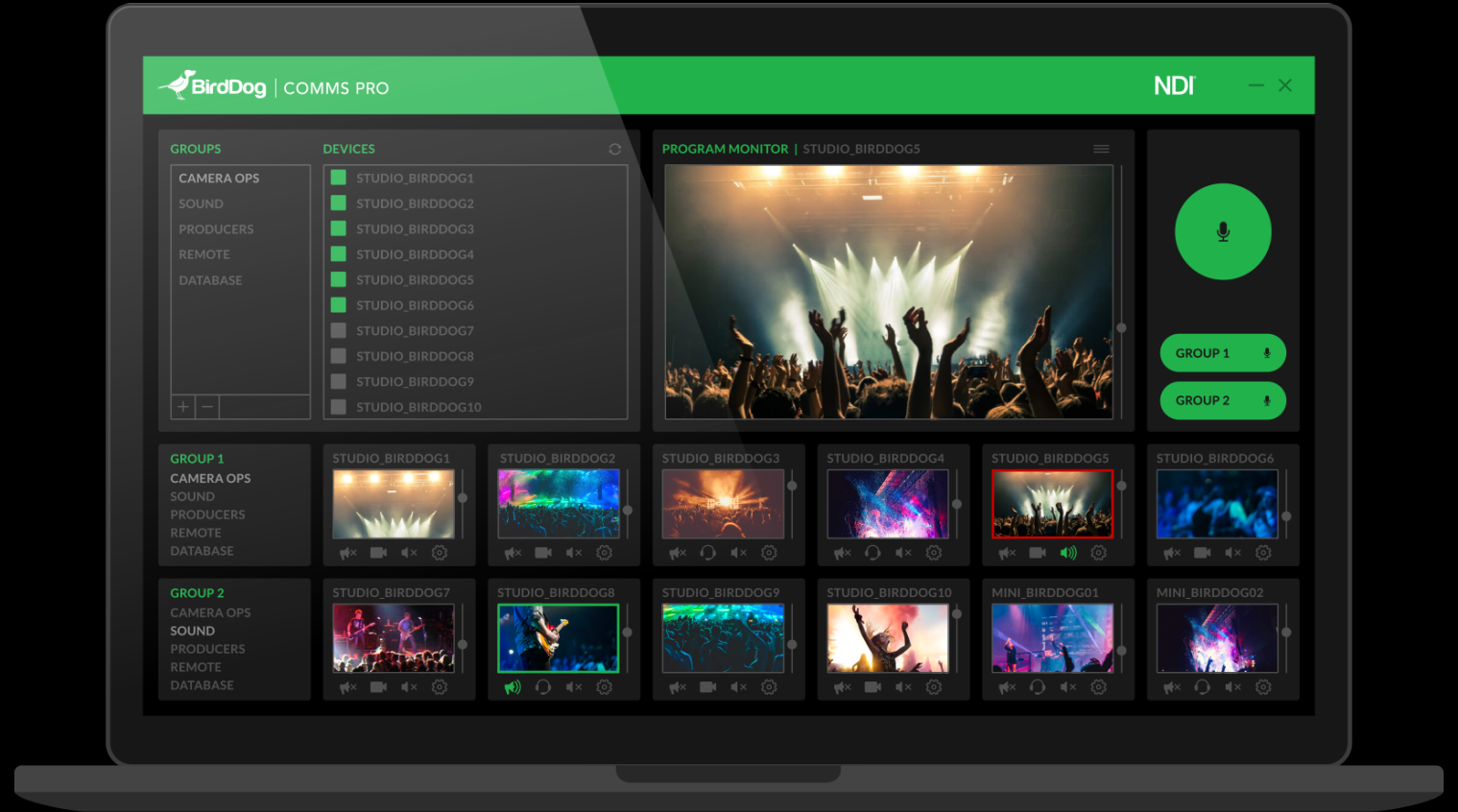
- Enables crew communication via standard headsets
- Max. 4 BirdDog encoders and 1 Director
- Director PTT
- Listen to crew headset or incoming SDI/HDMI Audio
- Available now!



# Comms Pro

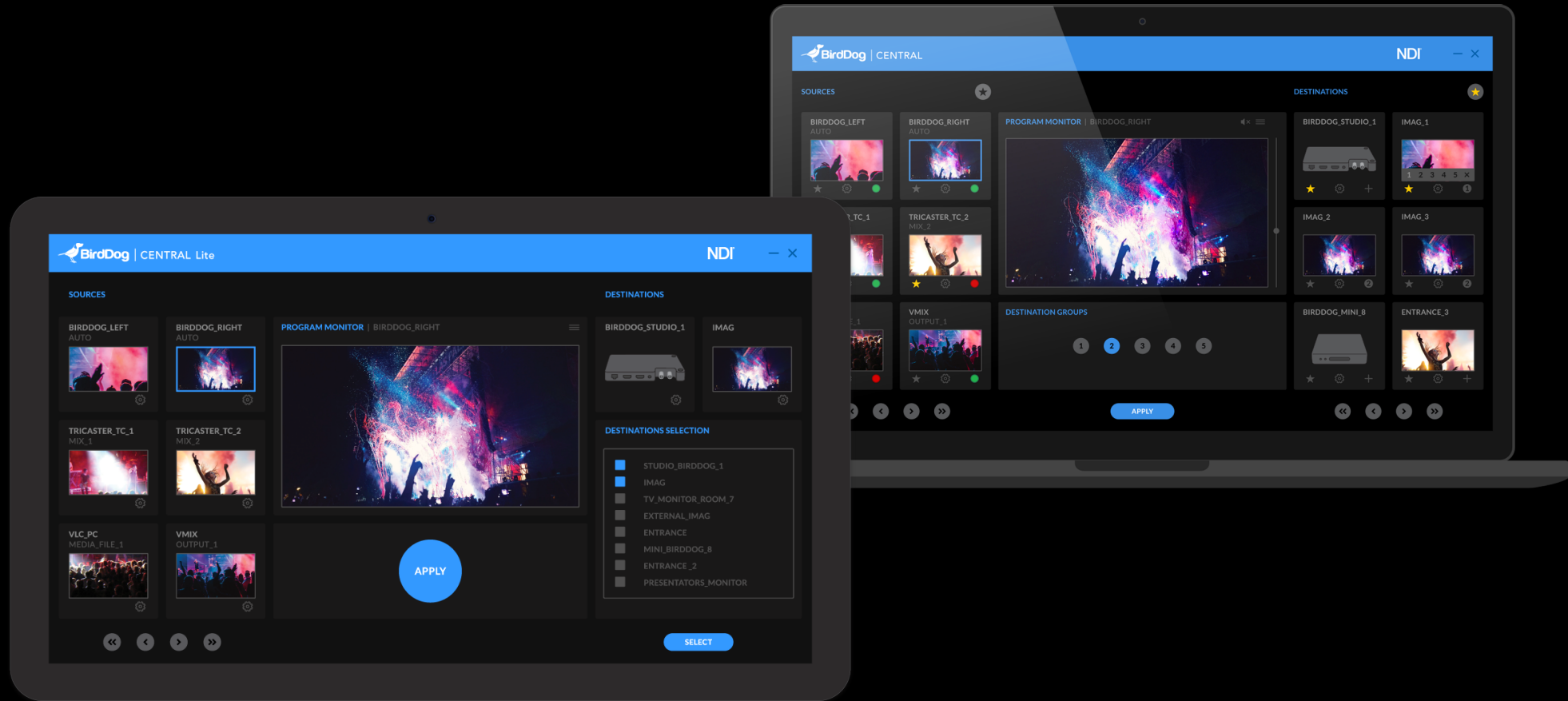
## Full production communication

- Up to 30 users
- Party lines/groups
- Full PTT integration
- Tally borders
- Available June
- \$495





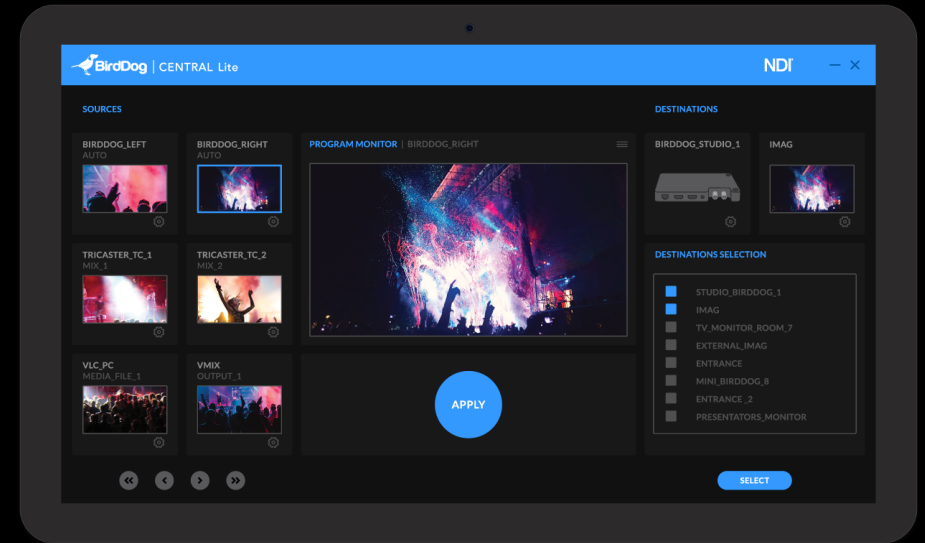
# Central Lite & Central Pro



# Central Lite

Free to download for  
all BirdDog customers

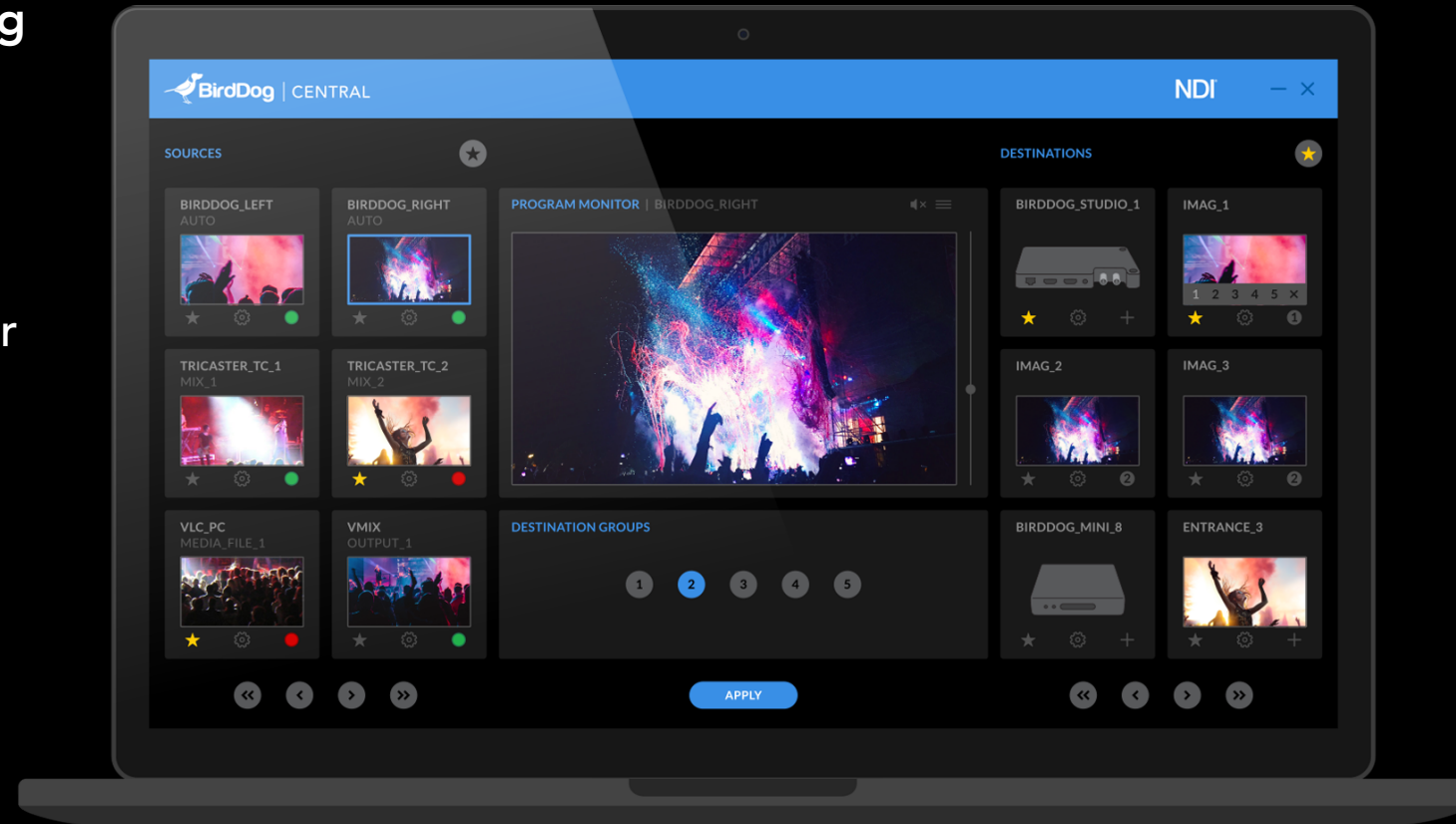
- Easiest NDI Routing platform available
- Unlimited NDI sources
- 2 NDI Destinations (BirdDog only)
- Designed for touch screens (eg. Microsoft Surface Go)
- Available now!



# Central Pro

## Easiest and most complete NDI Routing

- Unlimited NDI destinations
- Unlimited NDI sources
- BirdDog Decoders & NewTek Monitor
- Destination groups (x5)
- Dynamic destination discovery
- US \$995 Available Q2





BirdDog

NDI

# EYES SERIES

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# Cameras



# EYES P200



- Sony CMOS Backlit Sensor
- Sony Image Module – glass, autofocus, zoom
- 30x optical zoom
- Big Tally Light
- BirdDog Comms compatible
- Super low latency – 1 frame to NDI output
- Triple output – NDI, SDI, and HDMI all live at the same time
- Black and white options available
- PoE
  
- \$2495

# EYES A200

## Keep your NDI Dry

- Full NDI
- Sony CMOS Backlit Sensor
- 30x optical zoom
- Sony Image Module – super fast focus hunting, super fast n
- Super low latency – 1 frame to NDI
- Dual SDI and NDI output
- BirdDog Comms compatible
- IP67 rating for outdoor use. Corrosion Resistant treated housing operating temperature. It even has a rain wiper to keep wa
- PoE compatible
- \$4495







# EYES A300

- Full NDI
- Sony CMOS Backlit Sensor
- Sony Image Module – glass, autofocus, zoom
- 30x optical zoom
- Dual SDI and NDI output
- Super low latency – 1 frame to NDI output
- BirdDog Comms compatible
- IP67 rating for outdoor use. Corrosion Resistant treated housing for salt spray environment. Wind Load Durability equal to 60m/s, Nitrogen Filled Housing, and -40°C to +60°C operating temperature.
- PoE compatible with PoE injector
- \$6495



# PTZ Keyboard

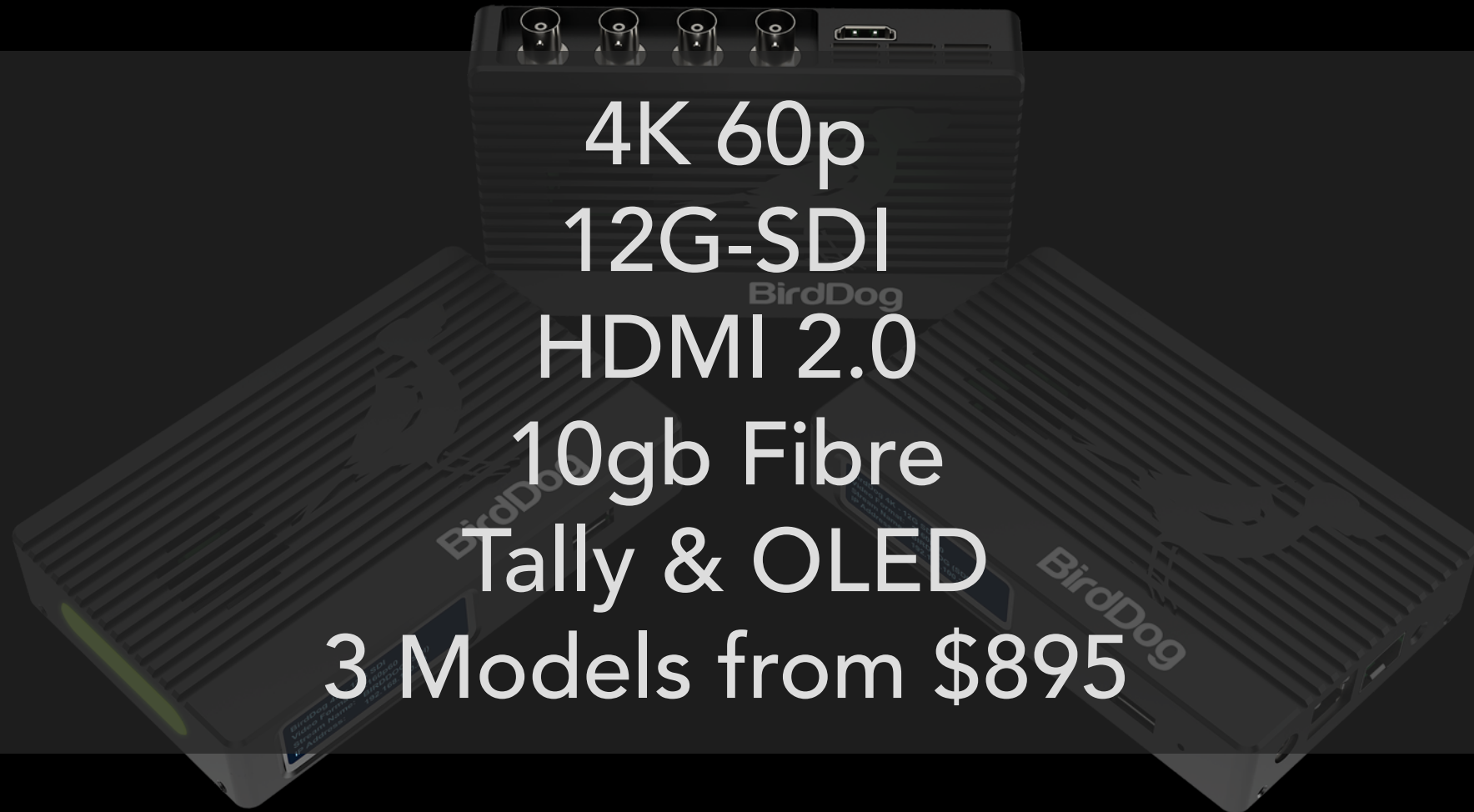
- Supports NDI, NDI|HX, Visca, Visca over IP, RS422, RS232
- PoE
- BirdDog Comms compatible
- Control up to 255 cameras on a single network
- Quick access buttons for Exposure, Focus, PT Speed, Zoom, Shutter Speed, Iris, White Balance, and Compensation
- \$1495



# 4K



# Introducing the BirdDog 4k Range



4K 60p  
12G-SDI  
HDMI 2.0  
10gb Fibre  
Tally & OLED  
3 Models from \$895

# 4K HDMI

\$895

## NEXT LEVEL NDI

- HDMI 2.0 Input and Output
- 12G-SDI Output (Real-time cross conversion)
- 4k60p NDI Encoding/Decoding
- Large Tally light, Tally borders on loop outputs
- 10gb SFP+ for Fibre connection up to 10km (optional accessory)
- 1Gb Ethernet with PoE
- Headset connector (Line / Mic level)
- 4-line OLED Information display
- USB – Serial PTZ/IP Control, USB ISO Recording





# 4K 12G-SDI

\$995

## NEXT LEVEL NDI

- 12G-SDI Input and Output
- HDMI Output (Real-time cross conversion)
- 4k60p NDI Encoding/Decoding
- Large Tally light, Tally borders on loop outputs
- 10gb SFP+ for Fibre connection up to 10km (optional accessory)
- 1Gb Ethernet with PoE
- Headset connector (Line / Mic level)
- 4-line OLED Information display
- USB – Serial PTZ/IP Control, USB ISO Recording



# 4K QUAD

\$1995

## NEXT LEVEL NDI

- 4 x 12G-SDI Input and Output
- HDMI Output (Multiviewer)
- Multi-channel 4k NDI Encoding/Decoding
- Large Tally light, Tally borders on loop outputs
- 10gb SFP+ for Fibre connection up to 10km (optional accessory)
- 1Gb Ethernet with PoE
- Headset connector (Line / Mic level)
- 4-line OLED Information display
- USB – Serial PTZ/IP Control, USB ISO Recording

